

2007-2009 Strategic Plan Division of Professional Relations

Mission: To serve as a home for all ACS members concerned with professional development and to be the advocate for all members of the SOCIETY in the area of professionalism.

Vision: To provide innovative programs, products and services (PPS) for the professional development of ACS members by: developing relevant content; creating a divisional home for non-technical committee members; and optimizing the divisional structure to serve all members of the chemical community.

Strategy #1:

Develop programs, products and services (PPS) relevant to the professional needs of the members of the chemistry community.

Action Steps

- Redesign website
- Recruit talented people to develop PPS
- Conduct a needs assessment
- Collaborate with other ACS entities
- Determine available resources (financial, human, etc.)
- Explore the use of more technology

Strategy #2

Create a divisional home for members served by non-technical committees.

Action Steps

- Develop liaisons with other committees
- Use committees to recruit members
- Determine operating procedures between PROF and non-technical committees
- Form a PROF programming committee comprising various non-technical committee representatives

Strategy #3

Build a divisional structure that addresses the critical professional concerns of non-technical committees, industrial members, academics and small businesses.

Action Steps

- Define subdivisions
- Amend bylaws as needed
- Recruit members for new subdivisions